Digital

Transformation and Beyond



Sardar Vallabhbhai Global University
SVGU

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Campus Cues

Hey everyone!

Welcome to the first edition of Campus Cues, An SVGU News Letter! As students, we've experienced how technology has reshaped the way we learn, connect, and create. This edition's theme, Digital Transformation and Beyond, reflects the changes happening all around us.

Our academic life has rapidly transformed with virtual classrooms, AI, and digital platforms. It's exciting to be part of this shift! But as we embrace new technologies, we're also exploring how to balance them with real human connection and addressing the ethical challenges they bring. These are vital conversations as the digital and physical worlds merge.

This edition highlights some achievements from both faculty and students. Our professors lead groundbreaking research and inspire us beyond the classroom with their achievements, sparking curiosity and encouraging us to explore new possibilities. You'll discover the academic excellence of the students and their engagement in projects and activities beyond their studies, from creative art endeavours to exciting internships and more, all showcasing their talents and passion.

I hope this newsletter inspires you to think about how we can shape the future of learning and collaboration. Digital transformation is here, but we're the ones who will take it beyond.

Enjoy the read.

Students' Editorial Board,
Campus Cues, SVGU



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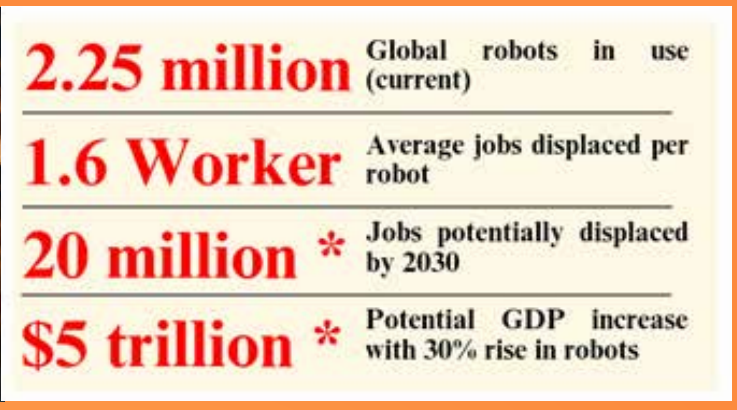
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Written by:
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AI and the Future of Jobs





The Rise of Artificial Intelligence: Will Machines Replace Human Jobs?

Artificial Intelligence (AI), the technology that enables machines to think and act like humans, is becoming increasingly prevalent in industries such as manufacturing, finance, and healthcare. While AI has the potential to revolutionize these sectors, it also raises a significant question: Will AI take over jobs traditionally held by humans?

Research by Oxford Economics indicates that the number of robots worldwide has tripled over the last 20 years, reaching 2.25 million. For every new robot introduced, approximately 1.6 manufacturing jobs are lost, particularly in less-skilled areas. The impact is expected to grow, with projections suggesting that up to 20 million more manufacturing jobs could be lost to robots by 2030. In the U.S. alone, between 1990 and 2007, about 670,000 jobs were replaced by robots, underscoring the rapid pace of automation.

Looking ahead, AI could surpass human performance in several areas. By 2024, AI is expected to be better at translating languages. By 2026, it could be writing high-school-level essays, and by 2027, self-driving trucks might become a common sight on our roads. Furthermore, by 2049, AI could potentially write bestselling novels, and by 2053, it might even be capable of performing surgeries.

Despite these advancements, AI is also anticipated to create new job opportunities. A 30% increase in robotic integration could add up to $5 trillion to the global economy. Roles requiring creativity, empathy, and social skills are likely to remain largely human-dominated. According to the MIT Task Force on the Work of the Future, AI is poised to drive innovation, expand existing industries, and create new sectors, ultimately leading to more job opportunities.

The debate over AI's impact on the workforce is far from settled. However, it is likely that humans will continue to adapt, remaining an essential part of the evolving job market. While AI may change the nature of work, human skills and creativity will remain invaluable assets in the workforce of the future.

(**Reference: Business Standard)

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The Power of Generative AI in Art, Music and Education



> **THE POWER OF GENERATIVE AI LIES IN ITA ABILITY TO AUGMENT HUMAN CREATIVITY, OPENING UP NEW POSSIBILITIES, AND BEYOND.**

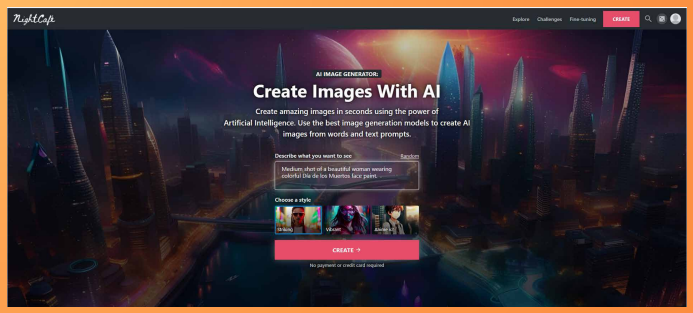
Generative AI, an advanced subset of artificial intelligence that emerged in the early 2020s, has become a transformative force in the realms of art, music, and education. This groundbreaking technology possesses the remarkable capability to generate various forms of content—such as text, images, and videos—based on specific inputs. By unlocking new creative and educational possibilities, generative AI has significantly impacted these fields, offering unprecedented levels of innovation, personalization, and efficiency.

Generative AI is transforming the landscape of art, music, and education by offering innovative solutions that enhance creativity, personalization, and efficiency.

It has the potential to change the way we create and consume multimedia content. With the ability to generate new and original content, generative AI is poised to revolutionize the way we think about creative expression in fields such as **art, music, and video production.**

Visual Arts and Generative AI

Generative AI serves as a transformative tool in the realm of visual arts, enabling users to express originality and imagination through technology. It can be likened to an artist's paintbrush, empowering individuals to create remarkable visual pieces based on simple textual prompts. Tools such as Dream by WOMBO and Night Cafe Studio exemplify this capability by turning brief inspirations into intricate artworks and landscapes, thus helping artistic exploration and expression.

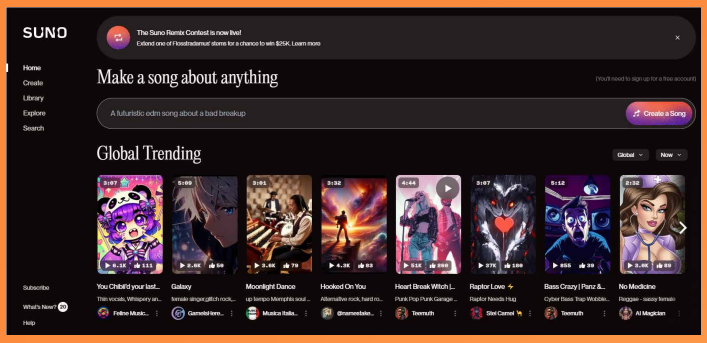


NightCafe | WOMBO

Music Composition with Generative AI

The application of generative AI extends to the world of music, where it enables anyone to compose melodies akin to accomplished musicians. Through AI platforms like **SUNO** and **Amper Music,** individuals can input their musical preferences, allowing the AI to help in co-creating unique compositions, harmonies, and soundtracks. This engagement empowers users to explore diverse genres and musical instruments, unleashing their musical creativity effortlessly.





This intersection of technology and creativity is not just about creating something new; it is about reimagining the creative process itself, making art and music more accessible, and allowing anyone to become an artist or composer in the digital age.

Education and Generative AI

In education, generative AI provides students with personalized learning experiences tailored to their individual needs. By analysing a student's performance data, AI can identify strengths and weaknesses, creating customized learning plans that allow students to progress at their own pace. It also assists teachers by swiftly generating lesson plans and providing instant feedback on assignments, making the teaching process more efficient.

Moreover, AI plays a crucial role in making education more accessible. It can produce educational content in various languages and formats, ensuring that learning materials are available to a diverse range of students. Interactive tools powered by AI make learning more engaging and hands-on, enhancing the overall educational experience.

However, despite its numerous advantages, generative AI cannot replace the personal touch of human interaction, particularly in education. The value of a human teacher's guidance, empathy, and understanding remains irreplaceable. Additionally, challenges such as quality and accuracy must be addressed, as AI-generated content may not always meet the high standards required in educational and creative fields.

Through the power of generative AI, the fields of art, music, and education are set to achieve new heights in innovation, personalization, and efficiency, greatly enriching the experiences of creators, learners, and educators alike.



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The Rise of Podcasting: Revolutionizing Storytelling

Human culture has a rich tradition of storytelling that has emerged since the origin of human species. Narration of stories from one generation to another, in the verbal or written form or be it visual presentation, has always played a significant role in shaping our perceptions and sharing experiences. However, in today's digitally driven society the narrative medium has shifted, and podcasting has emerged as a powerful medium for storytelling.

What's Podcasts?

Think of them as pre-recorded radio shows, available on the Internet, and accessible at any time. Whether you're at home, driving or exercising, podcasts offer a wide range of content to suit every taste. You can enjoy comedy podcasts, learn from educational ones or get hooked on thrilling crime stories.

Popular podcasts like Finshots Daily, The Ranveer Show, and On Purpose with Jay Shetty have already captured the attention of millions. With their unique blend of storytelling, interviews, and discussions, podcasts have become an essential part of modern entertainment and education.

The beauty of podcasts lies in these features:

Convenience:
Listen anytime, anywhere
Diversity:
Something for everyone, from comedy to education
Intimacy:
Personal connections with hosts and guests
Imagination:
Audio content sparks creativity and imagination

As podcasting continues to grow, it's clear that this medium has transformed the way we consume and engage with stories. Whether you're a seasoned podcast fan or new to the world of audio content, there's never been a better time to explore the endless possibilities of podcasting.

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Mimicking the Brain: Understanding Neuromorphic Technology

In an era dominated by rapid advancements in artificial intelligence and machine learning, neuromorphic technology is emerging as a groundbreaking approach to computing.
Neuromorphic systems integrate memory and computation into artificial neurons and synapses, much like the human brain.

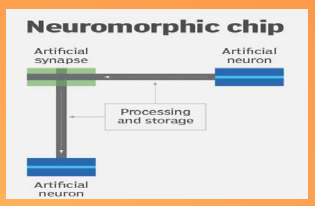
For college students exploring the frontiers of technology, understanding neuromorphic computing is essential as it represents the next big leap in computing power and efficiency.

Reverse engineering the brain by mimicking the structure and function of neuronal networks on a silicon integrated circuit was the original goal of neuromorphic engineering, but remains a distant prospect. The focus of neuromorphic engineering has thus been relaxed from rigorous brain mimicry to designs inspired by qualitative features of the brain, including event-driven signaling and in-memory information processing.

Neuromorphic technology refers to systems that mimic the neural architecture of the brain. This architecture allows for parallel processing, reduced power consumption, and the ability to adapt and learn from experiences—features that are particularly important for tasks that involve perception, pattern recognition, and decision-making.

The potential applications of neuromorphic technology are vast and varied. A few areas where it is already making an impact:

• **Artificial intelligence** • **Autonomous vehicles** • **Medical devices** • **Robotics** Research and development in this field are progressing rapidly. Intel Labs has established the Intel Neuromorphic Research Community (INRC), a global collaborative research effort that brings together teams from academic groups, government labs, research institutions, and companies to overcome the wide-ranging challenges in the field of neuromorphic computing. Together with an ecosystem of leading researchers, Intel is working to pioneer the frontier of brain-inspired AI, progressing this technology from research prototypes to industry-leading products over the coming years.





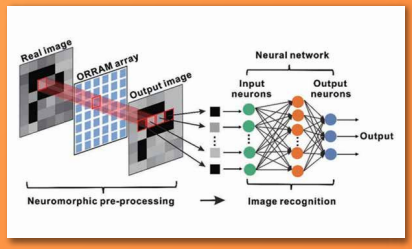
Neuromorphic Vision Sensor for Image Pre-processing :

Conventional digital image sensor generates large redundant data and occupy huge storage space with high power consumption.

By adopting an optoelectronic memory synaptic device, this novel neuromorphic vision sensor has the potential to help solve this problem through direct image pre-processing at the sensing devices. This technology incorporates directly image storage and pre-processing functions into image sensors, achieving a breakthrough in hardware-based artificial vision. In addition, it can be beneficial for the future development of edge computing and largely reduce the image processing load at the cloud. It includes features like Lowers electric loss during data transmission, integrates visual information detection, storage and pre-processing functions, enhances the area efficiency, image processing efficiency and also reduces the image processing load at the cloud.

Until now, the main advantage envisioned with neuromorphic computing to date was in power efficiency. Features such as spiking and the uniting of memory and processing resulted in IBM's TrueNorth chip, which boasted a power density four orders of magnitude lower than conventional microprocessors of its time.

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Hybrid Work Model Gains Popularity Among Employees



Hybrid Work Model Gains Popularity Among Employees, Survey Reveals

A recent survey conducted by CIEL HR across various industries shows that hybrid work is the preferred choice for the majority of employees. Out of more than 3,800 respondents, 76% expressed a preference for employers who offer hybrid or remote work options. Additionally, 73% stated they would consider changing jobs if such flexibility was not available, highlighting a strong demand for adaptable work arrangements.

Despite some companies advocating a return to the office, experts like Neelesh Gupta from Deloitte India suggest that the shift towards an outcome-driven work approach has made hybrid work more appealing. Supporting this view, the Deloitte India Benefits Trends 2023 survey found that 88% of employers have adopted flexible

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Bridging the Gap Between Tech Innovation and Sustainability with Sustainable Innovation and Emerging Technologies

The rapid acceleration of technological innovation has reshaped industries and lifestyles globally, driving economic growth and offering solutions to complex challenges. However, this technological progress has often come at a significant environmental cost, leading to a widening gap between innovation and sustainability. To address this issue, it is essential to focus on sustainable innovation and leverage emerging technologies that can help align technological advancement with environmental stewardship.

India is at the junction of sustainability and technology in a world that is changing quickly. India is ideally situated to take use of cutting-edge technologies for sustainable development because of its growing tech industry and urgent environmental issues. In India, combining state-of-the-art technology with socially and environmentally conscious business practices is key to bridging the gap between digital innovation and sustainability.

India has two challenges at once: tackling social and environmental crisis and boosting economic growth. Due to the country's large population and rapidly increasing urbanization, creative solutions that strike a balance between sustainability and technical advancement are required. This is essential for building a resilient future that supports prosperity without sacrificing social and environmental objectives.

India has achieved great technological advancements in a variety of fields, including digital finance, It services, space exploration, etc. In India, sustainable innovation is creating products that improve relationships and reduce environmental issues.

In India, bridging the gap between technological innovation and sustainability is not only strategically necessary, but also morally right. India may achieve prosperity that is both green and technologically advanced by using the potential of sustainable innovation and emerging technology. By working together, India can ensure that everyone has a bright and sustainable future by serving as a worldwide model for how sustainability and technology advancement can coexist.

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AI's Impact on Jobs by 2030



Artificial Intelligence (AI) is set to transform the job market between 2024 and 2030, creating both challenges and opportunities. While AI will automate routine tasks, leading to job displacement in sectors like manufacturing, retail, and transportation, it will also generate new roles in technology and data-related fields.

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Impact	Details
Job Displacement	Automation of routine tasks, particularly in manufacturing, retail, And transportation. Some white-collar jobs involving data processing may also be at risk.
Job Creation	Increased demand for AI developers, data scientists, machine Learnning engineers, and roles in AI ethics, policy, and compliance.
New Industries and Business Models	AI is expected to drive productivity, leading to the creation of new Industries and business models, resulting in job opportunities in Unforeseen areas.
Workforce Upskilling	The transition will require significant upskilling and reskilling, emphasizing the need for education and training programs to Prepare for the evolving job market.

Written by:
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Darker side of technology

With the expansion of the digital world, our life is becoming quite easier at the same time we face many challenges too.We are never too far away when convenience asks for compromise but lurking beneath our screens lies a tangled web of consequences that extend to harm our body, mind and spirit.

The Dark Side of Digital Social Media:

- Endless curated joy and perfection as portrayed online culminates in inadequacy, anxiety, depression. Add to this an always-online society where we have countless ways in which to undermine one another cyberbullying, online harassment and needing a perfect persona online.
- **Addiction:** Apps and platforms are designed to be addictive,reducing productivity, disrupting sleep patterns and in-person social interaction.
- **Privacy:** The amount of personal data corporations and governments collect about us has long been a threat but the revelations from this last year have sent it screaming into headline news.

The Ethical Imperative:

Finally, it is time to face up with unintended side effects of our digital behaviour and the role we play in building a more sustainable online environment. For this to happen individuals, companies and governments need to work together:

- **Transparency:** Clearly communicate data collection practices and give users control over their personal information.
- **Build Digital Literacy:** Raise user-awareness to some of the risks and consequences from their conduct online that they may be naive or uneducated about so users can choose accordingly.
- **Build Digital Literacy:** Raise user-awareness to some of the risks and consequences from their conduct online that they may be naive or uneducated about so users can choose accordingly.

As we move forward in this digital age, it's essential that we prioritise our wellbeing and demand ethical standards from those who shape our online experiences. By doing so, we can create a digital landscape that supports our humanity, rather than undermining it.





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AI and Jobs in Future

Artificial intelligence (AI) is set to have an even greater impact in the future than it did in 2023, influencing areas such as hiring practices, inclusivity, and regulation. As AI continues to advance, workers are increasingly prepared to navigate its implications, having had over a year to adjust to generative AI's presence in the workplace. This preparation is crucial, as understanding and embracing AI's evolving role can help individuals and organizations stay ahead.

The apprehension surrounding AI's impact is evident on a global scale. About 30% of worker's worldwide fear job loss due to AI within the next three years, with 74% of the workforce in India expressing similar concerns. This widespread anxiety contrasts with a significant portion of workers who are open to leveraging AI to reduce their workloads, highlighting a complex dynamic of fear and acceptance.

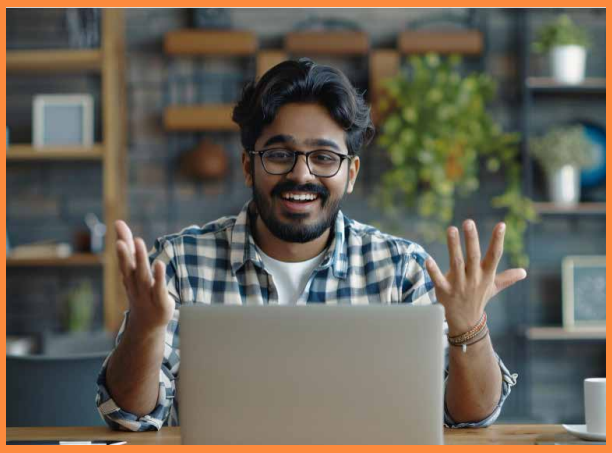
Despite these concerns, it's essential to focus on preparation rather than fear. The real challenge lies in adapting to the changes AI brings and proactively managing the potential disruptions it may cause. By staying informed and prepared, workers can better navigate the evolving job market and seize opportunities that arise from AI advancements.

Erik Brynjolfsson, director of the MIT Initiative on the Digital Economy, suggests that while AI could improve global conditions like poverty, disease, and education by 2030, it also risks concentrating wealth and power and creating dangerous weapons. The key challenge is ensuring that technology aligns with our values through collective effort.

PWC estimates that by the mid-2030s, up to 30% of jobs could be automatable. The World Economic Forum projects that AI could replace around 85 million jobs by 2025. Additionally, 14% of worker's report having already lost their jobs to robots. The CEO of OpenAI has signed an open letter highlighting the risk of extinction from AI. According to IBM, a notable 77% of businesses are already integrating AI into their operations or actively exploring its implementation.

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Hybrid vs. remote: the right choice

The shift to remote work after the pandemic has led many companies to reconsider their work models. With a return to fully in-office setups largely off the table, organisations must now decide between remote or hybrid work arrangements. Here's a brief overview to guide your decision.

Remote work involves employees working from locations outside the office, using digital tools for communication. This model offers maximum flexibility, eliminates office costs and commutes, and broadens the talent pool. Employees can work from anywhere, potentially increasing focus. However, it can also lead to feelings of isolation and decreased visibility among teams. Collaboration might require more effort and planning, which can affect productivity.

In contrast, hybrid work allows employees to split their time between working in the office and remotely. This model balances flexibility with in-person interaction, reducing isolation and helping maintain clear work-life boundaries. It provides opportunities for face-to-face meetings and spontaneous collaboration. However, it can create participation imbalances, where remote workers may feel excluded from office-based activities. Mandatory office days might also reduce the flexibility offered by a fully remote model.

When choosing the right model, consider the nature of the work. Collaborative tasks may benefit from a hybrid

approach, while roles requiring focused work might be better suited to a remote setup. Employee location is also a factor: if employees are geographically dispersed, remote work might be more practical, whereas teams close to the office might find a hybrid model effective.

Support systems are crucial. For remote work, invest in home office setups, while hybrid models require ensuring remote workers can fully participate in office activities. Finally, gather feedback from your team to understand their preferences and needs. By weighing these factors, you can choose a work model that balances flexibility, productivity, and employee satisfaction.

In conclusion, selecting the ideal work model—remote or hybrid—depends on various factors, including the nature of the work, employee locations, and the support systems in place. By carefully evaluating these elements and actively involving your employees in the decision-making process, you can create a work environment that fosters both efficiency and engagement.

Written by:
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BBA (Hons.), Sem 5



Internship Experience at

Training Partner

SHALBY ACADEMY
(A Unit of SHALBY LIMITED)

SHALBY MULTI-SPECIALTY HOSPITALS

The beginning of the Internship at Shalby Ltd. Hospitals marks the commencement of exposure of students into corporate environment, subtly transforming students in efficient healthcare professionals.

How BBM HHM Industry-led specific course is helping you to mark a difference.

The students get to learn versatility and adapt to corporate world resulting in polishing their personality, development of management activities at a core level. Not just the students get efficient learning, but witness its application at the present moment as well. They get to learn working of corporate hospitals, in different departments such as HR, Finance, Marketing, Operations. Various special lectures of students are arranged in which eminent personalities of hospital industries interact with our students, Special Training, such as CPR Training, increases students' knowledge.

(Students-SYBBA HHM)



"Internship helps in creating and broadening professional connections .

Saumya Modi
BBA HHM, Sem 3

"Internship provides opportunity to attend Medical Camps, Like, The Volvo Group, ISRO,Divya Bhaskar etc., to understand marketing concepts at a practical base with ease and professionalism.

Swikriti Singh
BBA HHM, Sem 3

"We get to learn management skills, and it's a great opportunity to understand management rights from the base level. "Working as an intern at Shalby Ltd. It helped me get another internship at Divya Bhaskar as I was well acquainted with the corporate office environment, thus my internship at Shalby Ltd. It helped me to understand management better.

Shanny Parmar
BBA HHM, Sem 3

Organised by UCP INSTITUTE OF TECHNOLOGY BTech CSE

1: Discovering the World of Plasma: A Fascinating Journey to the Plasma Research Centre!

Have you ever heard of the word **"plasma"?** If not, let us introduce you to the **fourth state of matter—PLASMA!**

Recently, we had the incredible opportunity to visit the **Plasma Research Centre,** a leading organization dedicated to the study and application of plasma science. This visit provided us with a unique insight into the fascinating world of plasma, a state of matter that is neither solid, liquid, nor gas, but something entirely different and extraordinary!

During our visit, we had the chance to interact with renowned physics experts who shared their knowledge and passion for plasma science. It was a rare opportunity to learn from the best in the field and to delve into the complex and exciting aspects of plasma research.

We also toured several state-of-the-art laboratories, including the **largest Tokamak laboratory.** For those who are unfamiliar, a **Tokamak** is a device used to confine plasma using a powerful magnetic field. It's a groundbreaking tool in plasma research and fusion energy development, and seeing it up close was truly awe-inspiring!

Our trip to the Plasma Research Centre was not only highly educational but also deeply inspiring. We left with a greater appreciation for the importance of plasma research and its potential applications in energy, technology, and beyond.

We extend our heartfelt gratitude to the **Institute for Plasma Research (IPRC)** for providing us with this valuable learning opportunity. It was an experience that sparked curiosity and a desire to explore the mysteries of plasma even further!

Twisha Shah
BTech., Sem 1

2: A Memorable Visit to Akshaya Patra: Feeding the Future, One Meal at a Time

On July 19th, we had the pleasure of visiting Akshaya Patra, an inspiring organization dedicated to feeding children in government schools across India. Our trip began with a visit to the beautiful temple of Radha Madhav, where the sight of the spectacular idol and the soothing chants filled the environment with a peaceful and uplifting vibe.

Following this spiritual start, we made our way to the Akshaya Patra kitchen, where the magic truly happens. Here, we learned about their incredible Mid-Day Meal Program, which lives up to their motto: "Unlimited Food for Education." Through this program, they serve nutritious meals to children, encouraging them to attend school and focus on their studies rather than worry about hunger.

The kitchen itself was a marvel of modern technology and thoughtful design. On the ground floor, we saw machines kneading dough, and automated machines producing an astonishing 60,000 rotis per hour! This kitchen operates as a gravity kitchen, a unique setup that minimizes the need for stairs or elevators to transport materials. There are only three gravity kitchens in India, making this visit even more special.

On the first floor, the preparation of dal and rice takes place, while the second floor is dedicated to chopping and washing vegetables. It was impressive to see that even the pH levels of vegetables are monitored by experts to ensure maximum nutrition. The chopped vegetables are then transported back down to the first floor through pipes using gravity—a simple yet effective method!

In addition to their focus on nutrition, Akshaya Patra also promotes sustainability. They utilize biogas and solar energy, with their solar panels generating 8,200 units of electricity daily. They are also committed to reducing waste—any leftover, half-baked rotis are fed to the cows at their Cowshed (Goshala).

Our enlightening trip concluded with some profound words from Guruji, who spoke about the dangers of digital distractions in a talk titled "trAPPed." It was a powerful reminder of the importance of staying focused and present in our lives, rather than being consumed by our screens.

Overall, our visit to Akshaya Patra was an incredibly enriching experience, filled with learning and inspiration. It was heartwarming to see their commitment to education, sustainability, and community well-being. We left with a deeper appreciation for their work and a sense of gratitude for the opportunity to witness their efforts firsthand.

Heer Chikani
B.Tech., Sem 1

3. A Glimpse into the Corporate World: Our Visit to e-INFOCHIPS

On August 14th, we had the exciting opportunity to visit e-INFOCHIPS in Ognaj. As we made our way there, many of us assumed that the company's focus would be on chips and electronics. However, upon arriving, we quickly realized that e-INFOCHIPS is about so much more!

Our visit began with a warm welcome in the cafeteria on the 9th floor, where we enjoyed some refreshments. Sipping tea and coffee while admiring the spectacular view from the top was a great way to start our day!

Next, we headed to the Project Experience Zone, where we were introduced to the company and its impressive array of projects. Their core philosophy, "Enriching lives through engineering excellence," was evident in the innovative solutions they've developed for a variety of industries. We were amazed to learn about their work with well-known companies like Kroger, Bose, and many others.

Some of the standout innovations included a portable ultrasound scanner, an 8-eye fish camera, and a magnetic camera that attaches to your glasses, allowing you to record everything you see! It was fascinating to see how e-INFOCHIPS has carved out a niche for itself by creating cutting-edge products across different sectors.

Following the tour, we attended a session called "TECH CAPSULE," where we gained further insights into the company's technological advancements and future projects. It was an eye-opening experience to witness how technology and innovation are being seamlessly integrated to shape the future.

Our trip concluded with a fun photo session, capturing the excitement and inspiration of the day. It was truly an excellent glimpse into the corporate world and a memorable experience for all of us.

Jiya Patel
B.Tech., Sem 1



Creative Corner

IDEATION CANVAS: Unleashing Creativity with Innovation!

Have you ever heard about Ideation Canvas? If not, let us tell you about this mind-blowing experience that encourages innovation from unexpected places!

Ideation Canvas is a fantastic initiative that challenges us to invent new things using old materials. It made us realize just how creative we can be when we think outside the box. This project is all about transforming existing products into something new and creative, pushing the boundaries of what we thought was possible.

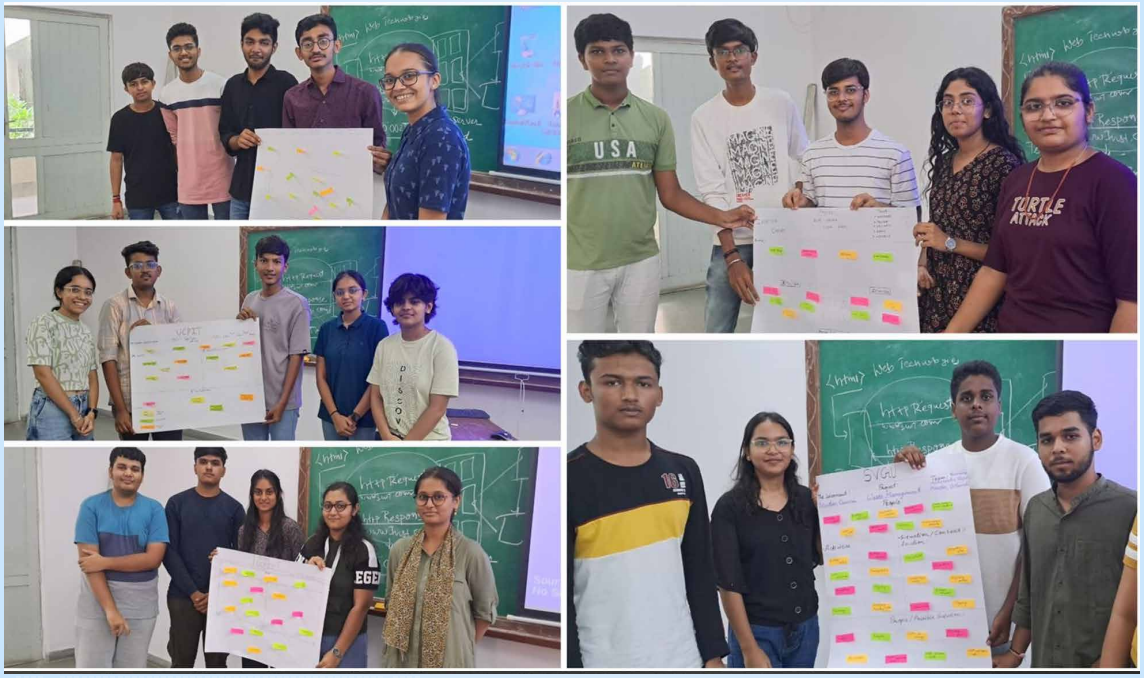
One of the standout products created by the students through this initiative is the Automatic Cloth Stand! This innovative stand addresses five common problems faced by homemakers

- Auto-Move: The stand automatically moves to areas with less moisture.
- Moisture Sensing: It detects the moisture levels in the air.
- Moisture Controlling: Adjusts its position to ensure optimal drying.
- Drying Function: Efficiently dries clothes even in challenging conditions.
- Time Scheduling: Allows users to schedule drying times according to their needs.

This innovative solution not only tests the moisture levels by itself but also moves to a location with lower humidity to ensure faster drying. And for those times when you need clothes dried quickly—like during the rainy season—this stand can cut drying time in half!

The Ideation Canvas project has truly unlocked the creative potential within us, proving that with a little ingenuity, we can turn old scraps into innovative, useful products.

Twisha Shah
B.Tech., Sem 1



Expert Sessions and Workshops

Exploring the Art of Storytelling: Our Media Workshop Experience

Recently, our college hosted an engaging Media Workshop that provided us with an incredible opportunity to learn about storytelling, scene recreation, and the creative process behind media production.

During the workshop, we were introduced to the popular cultural story of Ahalyaa. This fascinating tale served as the foundation for our exercises, where we were challenged to recreate the story from different perspectives. We were given various tasks that pushed us to think creatively, frame narratives, and bring new life to an age-old story.

This experience not only motivated us to actively participate but also deepened our understanding of how media and journalism play a vital role in shaping narratives in the professional world. It was a fantastic opportunity to enhance our skills and learn the importance of storytelling in media.

Dhyan Jain
B.Tech., Sem 1



Exploring the Future of Smart Transportation: VANET Session by Dr. Ajay N Upadhyay

On August 9th, 2024, the first-year B.Tech. (CSE) students had the privilege of attending a highly informative session by Dr. Ajay N Upadhyay on Vehicular Ad-Hoc Networks (VANETs). Dr. Upadhyay, a renowned expert in network technologies, provided a deep dive into the world of VANETs, offering insights into their current advancements and potential future applications in smart transportation.

Dr. Upadhyay began the lecture by comparing the existing network infrastructure with VANETs, highlighting the limitations of current systems and the transformative potential of VANET technology. He explained how VANETs enable real-time communication between vehicles and their surroundings, significantly enhancing road safety for both drivers and pedestrians. This technology represents a major leap forward in creating more efficient and safer transportation systems.

A significant portion of the lecture was dedicated to discussing the security risks associated with VANETs. Dr. Upadhyay outlined several vulnerabilities, including data privacy challenges, authentication issues, and potential malicious attacks that could pose dangers on the road. As VANETs become more widespread, understanding these risks is crucial to ensuring their safe and effective implementation.

To address these security concerns, Dr. Upadhyay presented various solutions currently under study, including encryption systems based on advanced algorithms, blockchain security protocols, and AI-based threat identification systems. He emphasized that a combination of cutting-edge technology and robust policy strategies is essential to securing VANETs.

Looking to the future, Dr. Upadhyay painted an inspiring picture of what VANETs and Mobile Ad-Hoc Networks (MANETs) could achieve. He highlighted the potential of this technology to revolutionize traffic management, reduce road accidents, and pave the way for fully autonomous vehicles. Integrating VANETs with smart city infrastructure could lead to a more sustainable and efficient urban transportation network, transforming how we experience mobility in our cities.

The session concluded with a lively Q&A, where students engaged with Dr. Upadhyay on various topics, including career opportunities and the ethical implications of large-scale VANET adoption.

Vinesh Rajpurohit
B.Tech., Sem 1



Life Lesson to Succeed

In recent Olympics, we could not succeed in receiving a gold medal but the one athlete that made a big roar to reach that level and then came down, makes us understand the good and bad days in life. The personality I am talking about is Vinesh Phogat. The lesson learnt from her life are as under:

Never Give up attitude

You may win, you may lose but the goal of life is to move on with a positive attitude and self-determination. So, the restart button should be always on.

Learn from failure

Everyone faces failure in life, but we should understand our strength, weakness and limitation. It will make us learn better our actions and reactions. Failure is just a state which helps us to grow and gives us experience to create a better self.

Resilience

She was having serious injuries, during the 2016 Rio Olympics. She made a remarkable comeback. Her determination to fight through all pain and barriers teaches the importance of resilience.

Mental Strength

Mental fitness is the most important factor in everyone's life. Reaching at the peak and then someone throwing you in shallow water is difficult to handle, but the mentally fit person can survive in any condition and environment. Dealing with every low phase with mental toughness will give you an approval that you can lead a good & healthy life.

Stay calm and humble

Any achiever works on their own better self rather than showing their success to the outside world. They keep themselves attached to their roots. So, whatever scenario/condition we may face in life, we should practice humble and calm behavior. This will add to our success.

Dr. Vishal Dahiya
Director, IMCA Programme







Welcome to
TechKNOWLEDGE


BCA

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GPS Map Camera
Ahmedabad, Gujarat, India
2G64+G26 Shri Chimanbhai Patel Institute of Management & Research, Sarkhej - Gandhinagar Hwy, Prahlad Nagar, Ahmedabad, Gujarat 380015, India
Lat 23.018340°
Long 72.505243°
02/07/24 09:49 AM GMT +05:30
Google


IMCA
GPS Map Camera
Ahmedabad, Gujarat, India
2G94+8PG, Sarkhej - Gandhinagar Hwy, opp. Karnavati Club, Satellite, Ahmedabad, Gujarat 380015, India
Lat 23.018309°


GPS Map Camera
Ahmedabad, Gujarat, India

IMCA





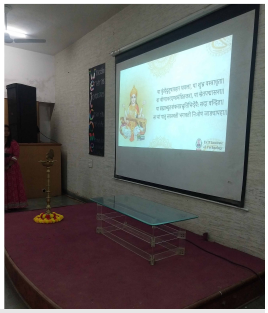


IJC









B.Tech.











BBA | BBA (Hons.) | BBA HHM

Data Science and Analytics



Workshop on Data science and Analytics arranged for TYBCA Students with this student got insight about Big Data, Data Science & Analytics, different career opportunities for a Data Scientist. Mr.Naresh Israni and Mr. Dharmik Pancholi are the resource persons.

Animation, VFX, Game Design



Career Oriented Seminar on Animation, VFX, Game Design, Digital Design, Graphic Design Aviation, Hotel Mgmt., Travel & Tourism organised for TYBCA Students.

Experts : Ms. Chitra Savaliya, Ms. Nisha from Aptech, Ahmedabad.

Empowering Women's Health

The purpose of the "Empowering Women's Health" workshop was to raise awareness of the issues pertaining to women's health and the value of creating a supportive atmosphere for their wellbeing. Ms. Chaitali Khamar, who believes in empowering women via addressing various health issues and fostering self-awareness, led the discussion.

As a way of empowering women, the significance of teaching them about their health was often stressed. During candid conversations, participants asked questions about specific health issues, available resources for support, and strategies for getting past obstacles in the way of receiving healthcare. The program effectively gave women a forum to have in-depth conversations about their health, gain knowledge from professionals, and arm themselves with tactics to take charge of their health.



MCA Department Hosts a Series of Engaging Workshops

On 2nd August 2024, the MCA department at Sardar Vallabhbhai Global University, Shri Chimanbhai Patel Post Graduate Institute of Computer Applications, hosted a comprehensive Web Testing Bootcamp conducted by STAD Solutions. The event provided participants with in-depth knowledge of both manual and automated testing, including hands-on experience in creating automated test scripts and bug reports on live applications.



On July 20th and 27th, 2024, the MCA department at Sardar Vallabhbhai Global University, Shri Chimanbhai Patel Post Graduate Institute of Computer Applications, hosted comprehensive Cyber Security Tactics workshop conducted by Webelight Solutions. The event provided participants with a deep understanding of network enumeration and penetration testing using tools like Kali Linux, OpenVAS, DVWA, and Burp Suite.



Expert Session on Metamorphosis - BBA & BBA-HHM Programme

Resource Person: Mr. Abhishek Singh Gautam, hailing from a defence background always admired working for the greater cause for the society and has ever been philanthropic by nature. During his engineering, he undertook the world's second toughest process to crack after CIA and got into the Indian Air Force as a flying officer, one amongst only seven in the country in 2015. He leads the charge at IMS Ahmedabad as the Chief Marketing Officer and aids towards the right guidance for the youth which the country is so very dependent upon.



ASP.net MVC and Angular JS- MCA Department Host a series of workshops

On August 22, 2024, Mr. Abhinav Pisharody, AVP and Technical Architect at Brain Payroll, delivered an insightful session on the Angular Framework. The workshop provided a comprehensive overview of Angular JS, covering essential topics such as setting up the environment, creating components, services, and routing. With over 8 years of experience in full-stack development, Abhinav shared valuable insights and hands-on techniques that greatly enhanced the participants' understanding of modern web development practices.






ASP.NET with MVC- MCA Department Host a series of workshops

On August 13, 2024, Mr. Suhas Joyous, Sr. AVP at BrainPayroll, delivered an insightful session on the ASP.NET MVC Framework. The workshop provided a comprehensive overview of the framework's structure, including controllers, views, models, data binding techniques, routing, and action filters.





Expert Session on Investment Banking- BBA & BBA HHM Programme on 6th August 2024

The goal was to enhance students' understanding of the finance sector, introduce key financial concepts, and provide insights into relevant global certifications. Mr. Swapnil Sawant is a seasoned business head with 19 years of experience in sales operations and business growth across various industries, including EdTech. Mr. Kapil is an experienced CA and PhD holder with 29 years of expertise in accounting, finance, and training, having authored 9 books and 54 research papers.




FDP attended by BBA (Hons.) & BBA HHM Team @ SHALBY

Shalby Academy, Ahmedabad has organized Faculty Development Programme on Healthcare and Hospital Management on 22nd June 2024 to enhance teaching and learning practices and to support faculty in scholarly activities. This workshop helped in foster professional growth and to encourage collaboration and interdisciplinary work.



WORKSHOP ON Amazon AWS Services-MCA Department Host a series of workshops

On August 10, 2024, a comprehensive AWS workshop was conducted by Mr. Divyesh Parmar, DevOps Engineer at Sufalam Technologies Pvt. Ltd. The session guided participants through AWS Infrastructure Design and Implementation, with an emphasis on Monitoring and Optimization, Disaster Recovery and Backup Solutions, and Security and Compliance.





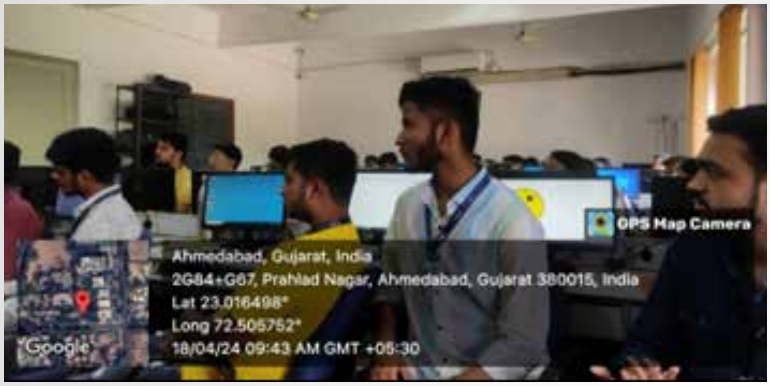


Dynamic Website Development using WordPress

iMCA program of CPICA organized a three days' workshop on Dynamic website development using WordPress. The workshop aimed to equip participants with practical skills in creating dynamic and responsive websites.

The team from industry was invited to deliver the content of the workshop. Students had hands-on experience on Figma, Bootstrap and WordPress. It was conducted for the first-year students, so the content was also designed keeping in view that they are beginners in the field of website designing.

The day 1, Students delved into Figma, mastering its interface and functionalities for designing user-friendly website layouts. Hands-on sessions enabled them to create prototypes, fostering a deep understanding of design principles.





The day 2, Bootstrap took centre stage as students learned to implement responsive design techniques. Through interactive exercises, they grasped the importance of grid systems, components, and responsive breakpoints in building adaptable websites.

The day-3, focus shifted to WordPress, empowering participants to transform their designs into functional websites. From theme customization to plugin integration, attendees gained proficiency in leveraging WordPress's versatility for dynamic content management.





The workshop concluded with students successfully developing dynamic websites, blending design skill with technical expertise. Empowered with skills in Figma, Bootstrap, and WordPress, attendees are prepared to create impactful digital experiences in their respective endeavors.

Together We Rise: Women's Achievement and Challenges

The Women Development Cell of the MCA Department at Sardar Vallabhbhai Global University organized a Video Making and Poster Making Competition on 23-March-2024 under the theme "Together We Rise: Women's Achievement and Challenges." This event celebrated women's artistic talents and voices, providing a platform for empowerment and expression through creative mediums. Dr. Vishal Dahiya's keynote speech highlighted the accomplishments and challenges faced by women across various spheres. With 25 enthusiastic participants from the MCA department, the event saw registrations in both categories. Winners were announced based on creativity, originality, and relevance to the theme.



Yoga Day



Independence Day



National Space Day by B.Tech.



Poster Making Competition on Anti Ragging Day - BBA & BBA HHM Programme

The event was celebrated on 12th August 2024 with student presentations, including posters and speeches focused on the importance of preventing ragging. Event included the awareness of UGC helpline number for students to file complain if any ragging incident occurs. Faculty representatives, Prof. Snehal Shah and Dr. Shweta Oza as part of the Anti-Ragging Committee, were actively involved in the event.



Guru Purnima Celebration

On the 20th of July 2024, the students at Sardar Vallabhbhai Global University celebrated Guru Purnima for their professors and admin staffs. The celebration began with Ganesh Vandana by students followed by Lamp lighting by the directors of various institutes. Students also arranged a small performance for entertainment. After the performance, the students had arranged a couple of games for the professors wherein they all participated and won prizes. What made the event special was the enthusiasm shown by the students, specially by the volunteers who coordinated and made it a success. The dedication by the students shows the bonds developed between the professors and the students. The celebration was concluded with the plantation of samplings, symbolically showing growth and nurture.



NSS Students from TYBBA



Annual Day of BBA (Hons.) & BBA HHM 2023-24



Annual Prize Distribution Function [2024-25]



Tree Plantation by BCA



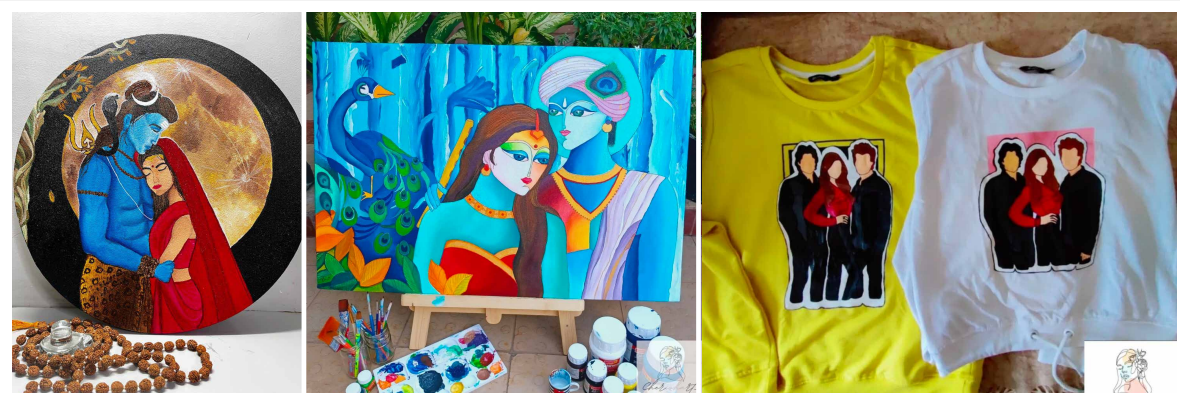
Raksha Bandhan Celebration by NSS Students-BBA & BBA HHM Programme



TV Anchoring Workshop @ IJC (Campus Activities)



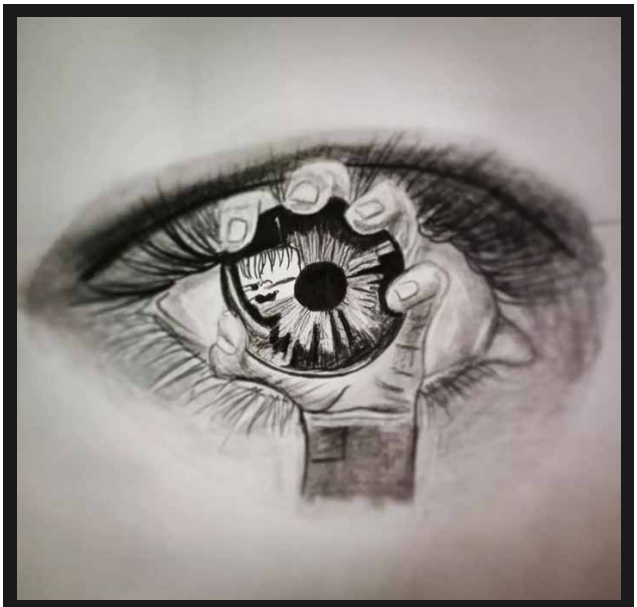
Institute of Journalism and Communication, Sardar Vallabhbhai Global University organized an Anchoring Workshop' on 23rd May 2024 for 12th pass graders. The best anchors of Gujarat were invited as chief guests. Mr. Janak Sutaria, Editor, Zee24 Kalak, Mr. Dixit Soni, Channel Head, Zee24 Kalak, Mr. Ronak Patel, Editor & channel head of ABP Asmita, Mr. Pravin Ahir, Producer, GSTV, Mr. Chirag Shah, TV9 Gujarati, Mr. Nishith Rajguru, AAJ TAK' and Mr. Samir Parmar, Vibes of Gujarat.



Hello! I'm Isha Bhatt, an MBA student with a passion for creating artwork. I've turned my love for painting into a small business, where I sell my creations on my art page, @cherishart_. Feel free to check it out to see more of my work!

On my page, I offer a variety of hand-painted items, including custom outfits featuring customers' favorite characters, illustrations of their loved ones, and much more. Each piece is unique and personalized, capturing the essence of what my customers cherish most. These are just a few examples of the paintings I've created and sold so far, and I look forward to continuing to share my art with the world.

Art by:
Isha Bhatt,
MBA, Sem 3



" In a world of shadows, the eye seeks the light, illuminating the unseen and awakening the soul. "

Sketch art by:
Dhruv Dave
MCA, Sem 3

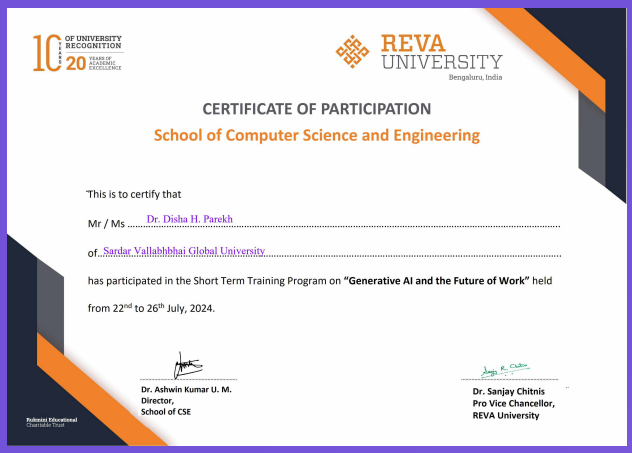
I am passionate about writing and enjoy expressing my thoughts on various events, incidents, diary entries, and industry-related topics. However, I always ensure that my writing is backed by in-depth research and thorough study.

I am a strong advocate of the "vocal for local" movement, prioritizing local brands and companies because they are key drivers of our economy. They create opportunities for students to engage in meaningful projects and play a crucial role in India's growth. This is why I prefer writing content for magazines that focus on industries and related subjects.

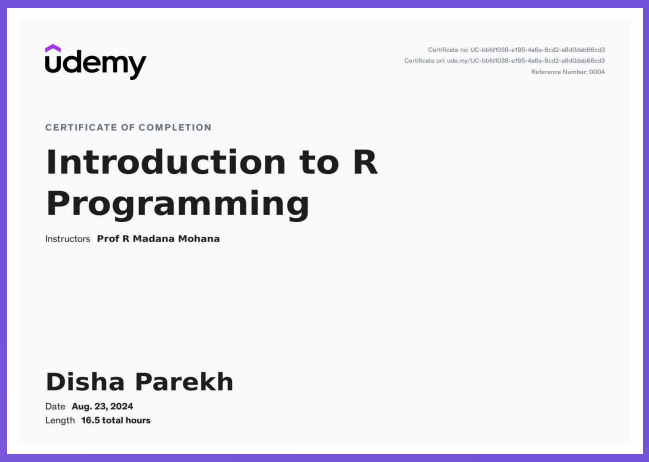
Written by:
Sweta P
MBA, Sem 3

Faculty Achievements

Dr. Disha H. Parekh



Dr. Disha H. Parekh participated in a Short Term Training Program on "Generative AI and the Future of Work" held from 22nd - 26th July, 2024, organized by School of Computer Science and Engineering, Reva University.



Dr. Disha H. Parekh successfully completed a course on "Introduction to R Programming" with a length of 16.5 hours in total from Udemy platform. The course was completed on August, 23rd, 2024.



Dr. Dharmeshkumar B. Bhavsar
Director, BCA (Hons.)

The patent for "AI BASED REMOTE PATIENT MONITORING SYSTEM" has been registered.



Dr. Rutvi Shah
Assistant Professor, BCA (Hons.)

Invited as an expert by ACM India in WomENcourage Conference –ACM Celebration of Women in Computing, June 26-28th 2024, at Madrid, Spain. It was fully Sponsered Trip to Madrid, Spain.

As a chair, organized conference "ACM – W India Grad Cohort" on 2024, 12-13th July at IIT Hyderabad.



An insightful Research Podcast of Dr. Vishal Dahiya, Professor & Director, Integrated MCA, Sardar Vallabhbhai Global University, India on the intriguing research topic: **"Big Data and Its Implications in Traditional Organizations."**

Episode Highlights:

• Understanding Big Data • Impact on Traditional Organizations • Challenges and Solutions • Data Privacy and Security • Competitive Advantage • Future Trends

This episode promises to be a treasure trove of valuable information and practical advice for professionals and organizations looking to navigate the evolving landscape of Big Data.

- ☑ Apple Podcasts: https://shorturl.at/zWP8M
- ☑ Amazon Music: https://shorturl.at/LW71n
- ☑ Audible: https://shorturl.at/o6rQR
- ☑ SoundCloud: https://shorturl.at/fIlJz

Your Reading Circle: A New Home for Book Lovers in Ahmedabad. SVGU Student's Initiative Brings Community Together.

A new reading club has arrived in Ahmedabad!

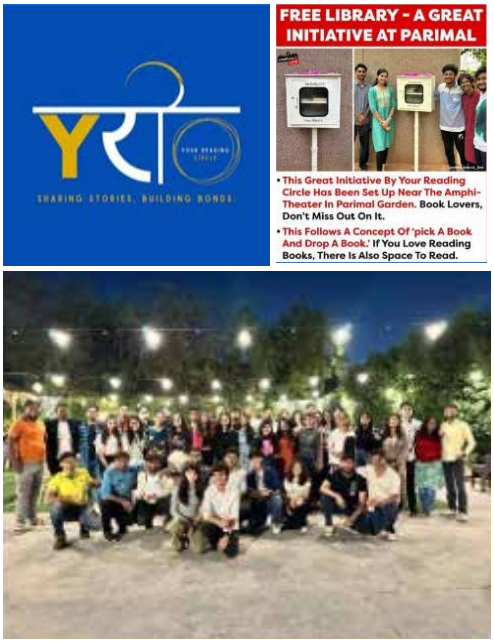
Your Reading Circle (YRC), founded by (Om Thakkar – TYBBA Student) is a place for book lovers to connect, discuss, and explore the world through literature.

Passionate Students including Om Thakkar, Pradyumansinh Zala, Foram Raj, Himani Shah, and Vishwa Mehta are able to mark a difference with this beautiful initiative and many more people across Ahmedabad have joined the community now.

YRC offers a variety of activities, including book discussions, author meetups, and events. They also have a unique program called "Wisdom through Pages" where they teach students about life from books.

Since inception, they've reached more than 1500+ people in the last year, having conducted more than 30 events. In addition to being a vibrant reading community, they have established a free library in Parimal Garden and are planning to open more in the future.

YRC is a great example of how a student's initiative can bring a community together. It's a place where people can find inspiration, learn new things, and connect with like-minded individuals.



Founded by:
Om Thakkar
BBA, Sem 5

Our Football Champion

I, Drishti Pant (TYB BBA, roll no.120), started playing football when I was in 5th standard. I had always been an athletic child, so it was no surprise for my parents when I told them I wanted to pursue football as a career. Through the years I played at various levels. I even suffered some bad injuries but I've always been taught to come back on field stronger. I have played 12 national championships including sub junior, junior and senior age categories and I have also had the chance to attend the Indian National team training camp. I have learnt so much in the past years playing football and balancing studies together. For my football training, I wake up at 4 AM every day and for my studies I take out whatever time I have to finish my coursework. The understanding of importance of hardwork is a gift I have received by the sport. I would like to conclude by mentioning a quote that our coach always keeps telling us, "Hardwork beats talent when talent doesn't work hard enough."



Played by:
Drishti Pant
BBA, Sem 5

PHOTOGRAPHY Contest

1st Winner



“Life is about making choices, people are provided with equal opportunities but it depends upon their choice, whether they want to focus on growth or distraction.”

Photo captured by:
Himani Shah,
BBA (Hons.)-A, Sem 3

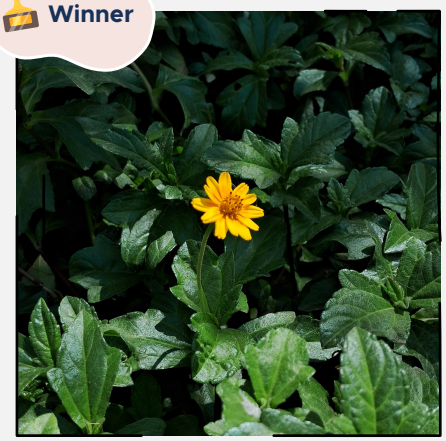
2nd Winner



"Each step up the stairs is a testament to determination and courage. This woman reminds us that the struggle is real, but so is the strength within us. Let's lift each other up as we navigate our own challenges. #JourneyOfStrength."

Photo captured by:
Shifa Christian,
BAMC-A, Sem 3

3rd Winner



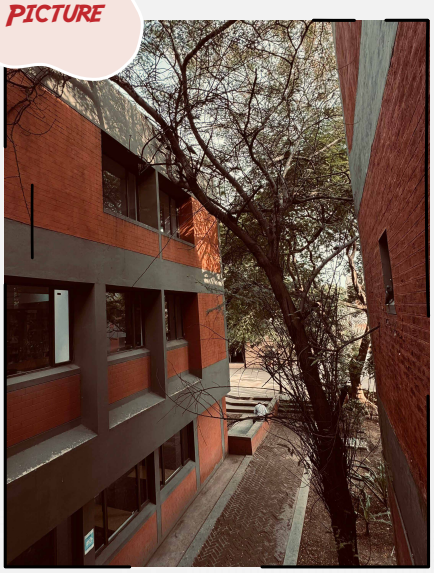
"In a world full of leaves, this little flower didn't wait for permission to bloom—it just did.

It reminds us that even when surrounded by uniformity, it’s okay to rise above and be your own kind of bright.

Sometimes, all it takes is one to stand out and bring life to the ordinary!"

Photo captured by:
Yashvi Maru,
MBA-B, Sem 3

BEST PICTURE



This is the way to success.

Photo captured by:
Aaryan Rathod,
IMCA-A, Sem 1

BEST PICTURE



Breathe, Relax, Reconnect.

Photo captured by:
Tisha Seta,
MBA-C, Sem 1

BEST PICTURE



SVGU in an aesthetic way.

Photo captured by:
Aayush Upadhyay,
MBA-C, Sem 3

BCA



IJC



Social initiation undertaken



During summer distributed water pots for birds and animals.
Mayur Iraniya



During summer distributed buttermilk with friends.
Nemin Shah



Dr. Akanxa Galande

She has a rich background in adventure sports and martial arts. In January 2024, she completed an 800 km bullet biking trip to Dholavira as a pillion rider, after an 815 km Ladakh ride in August 2023. She also completed an 800 km ride in the Tour of Nilgiris in 2014. Her cycling feats include the Monsoon Cycling Expeditions and the Sugar Free Cyclothon. She trekked with the Youth Hostel Association of India and earned belts and awards in Isshinryu Karate in the 1990s. Impressively, she once pulled a jeep using the strength of her hair at a karate event.

Dr. Akanxa Galande



Dr. Dharmesh Bhavsar, Director, BCA, along with the students attended Bhrigu Lake Trekking.

The Bhrigu Lake Trekking Camp provided SVGU CPICA college students with a memorable blend of adventure, learning, and cultural immersion. Participants returned with a deeper appreciation for nature, newfound friendships, and cherished memories of their time in the Himalayas. Students engaged in team-building exercises and group activities, fostering camaraderie and mutual support among peers like, Bhrigu Lake Trekking serene beauty of the glacial lake nestled at 14,000 feet, Jogni Waterfall tracking, River crossing, River Rafting, Manali site scene. Evenings were filled with camaraderie around a campfire, where students shared stories and experiences from the day's adventures.

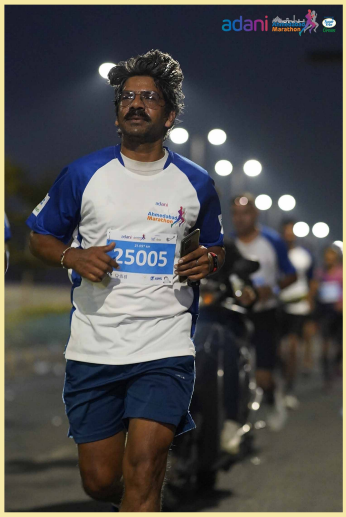


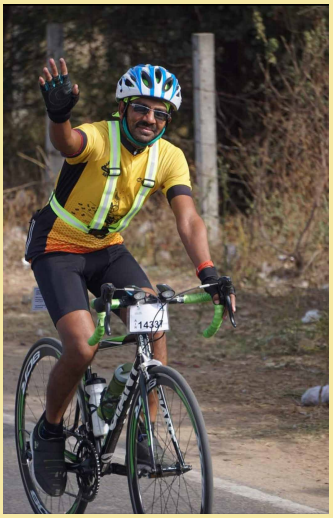
Dr. Vaidehi Shukla is an assistant professor at an MBA college, where she not only excels in her teaching responsibilities but also inspires her students with her adventurous spirit. Beyond the classroom, Vaidehie is an avid trekker and solo traveller, having conquered some of the most challenging summits in the Himalayas. Her impressive achievements include reaching the summits of Pangarchulla at 15,069 feet (4,575 meters), Hampta Pass at 14,065 feet (4,287 meters), and Pin Bhaba at 16,100 feet (4,910 meters). Demonstrating her dedication and passion for high-altitude trekking, Dr. Shukla is currently preparing for expeditions above 6,000 meters in the coming year. Her remarkable accomplishments in both academia and adventure serve as a testament to her determination, resilience, and zest for life.

Sunday Hai to Century Hai

A media and communication faculty and a sportsman spirit from the core is what Arvind Kumar is. If his weekdays are dedicated to professional duties then Sundays and Holidays are for sports activities, like cycling, running and badminton, etc. **Sunday Hai to Century Hai** (if it's Sunday then its century ride) is what he does best on Sundays, if not running marathon.

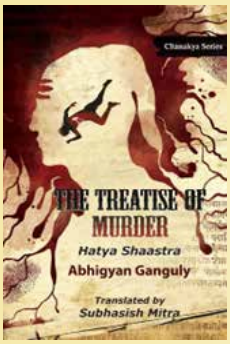
A proud qualifier of challenging 1,200 km Paris-Brest-Paris (PBP), known as the Olympics of Cycling, and alumni of JNV, BHU and IIMC-New Delhi Arvind has finished 1,000 km Baroda-Dholavira-Baroda cycling in 72 hours in 2022. Besides, he has 3 Super Randonneur (SR) titles -- awarded by Audax Club Parisien (ACP) for completing 200, 300, 400 and 600 km rides in one year) -- to his name and 4th is underway. ACP is the international governing body for randonneuring worldwide





Arvind Kumar
Assistant Professor, IJC

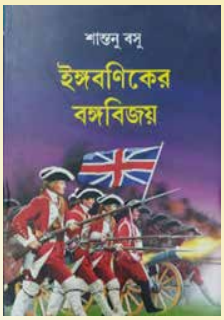
I have combined my twin passions of reading and writing and started translating books – both fiction and nonfiction. I have completed translating four books in the last two years.



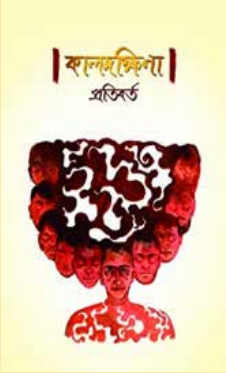
HATYA SHAASTRA: This is a compilation of four murder-mysteries set in the Mauryan period with Chanakya as the protagonist.

This book is available on Amazon. You can check it out here:

https://shorturl.at/2YfUI



The third book deals with the history of the East India Company to be specific. The title could be loosely translated as, **"THE CAPTURE OF BENGAL BY THE ENGLISH MERCHANTS".**



KAALDAKSHINA: A retelling of the Ramayana, with Ravan as the central figure.



This book that can be loosely translated as **"THE FIREFLIES THAT LIGHT UP OUR THOUGHTS"** is a contemporary socio-political work that talks of displacement due to political reasons.

Dr. Subhashish Mitra
Controller of Examination



Nailabanu Vohra

BBA | SEM 1



Sakshi Oja

BBA HHM | SEM 1 & 2



Dhruvi Patel

BBA | SEM 2



Yash Bachwani

BCA | SEM 1



Aman Gilani

BCA | SEM 1



Trishna Chhabria

BCA | SEM 2



Purvi Patel

IMCA | SEM 2



Laxman Prajapati

IMCA | SEM 1



Rahul Vaniya

MAMC | SEM 1 & 2



Anuj Makwana

MBA | SEM 1 & 2



Avnishkumar Bharadva

MCA | SEM 1



Hinal Supeda

MCA | SEM 2



Shifa Christian

BAMC | SEM 1 & 2



Campus Cues

Upcoming Event



Dandiya Ramzat 2K24



Date: 5th October '24



Team Campus Cues

Sardar Vallabhbhai Global University

SVGU

Chimanbhai Patel Institute Campus,
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